



Kingsville's 4th of July Parade

Sponsored by:
The Greater Kingsville Civic Association, Inc.
Kingsville Volunteer Fire Company
www.kingsvilleparade.org
www.facebook.com/KingsvilleParade



April, 2017

Dear Participant:

Enclosed is the official entry form for the 37th consecutive Kingsville Independence Day Parade for 2017 scheduled for Tuesday, July 4th. Since you (or your organization) have been a participant in the parade, we are contacting our loyal supporters first! The theme of this year's parade is:

“Salute to America”

As Friends of the Kingsville Parade we invite you to join our lineup of bands from John Carroll, Baltimore City Pipe Band, Havre de Grace High, Edgewood High, Patterson Mill High, C. Milton Wright High School and Aberdeen High School Bands along with the Oriole Bird, Buttons the Clown, many other exciting entries and Color Guard for this year's parade.

July 4th is rapidly approaching...return your entry form as soon as possible...help us to make the Parade of 2017 our best ever! Cash awards include: \$150...the 17th Annual Mary Frances Sheppard Award for BEST ENTRY IN PARADE and the Judges Awards for BEST INTERPRETATION OF THEME - 1st Place - \$150; 2nd Place - \$100 and 3rd Place - \$50. Please note an entry *could qualify* for and receive awards for Best Entry in Parade as well as 1st Place for Best Interpretation of Theme, if warranted. Final decision of awards is the sole discretion of the judges.

For your review, we have attached the “Statement of Purpose and Rules for the Kingsville Fourth of July Parade” AND Principles of Safe Parade Participation. This information should be distributed to all participants of your entry for their review and understanding. Each entry form submitted requires the signature of the Contact Person or Group Leader acknowledging receipt, as provided. It is important for the Committee to remind entrants that included in the Purpose and Rules NO items, including candy, can be thrown out to the spectators during the parade. Any handouts may only be *PASSED OUT BY HAND* by those walking. We hope this will be helpful in planning your entry. Should you have any questions regarding this information, please call me.

Through various corporate sponsorships and advertisers of the Parade Booklet, expenses for this Independence Day Celebration are usually met which is above \$13,000 this year! The enclosed form provides you the opportunity to support this community event by advertising your business, group, community and/or an individual patron listing. As you can tell by the number of bands performing, our band sponsorship program has been well received by the business community. However, as the price for bands increase, multiple sponsors are typically needed for one band and we depend on funding from the parade book to offset some of these higher costs.

All participants, upon receipt of your entry, are forwarded a letter from the parade committee with instructions and directions to access the parade formation lineup. As the start of construction at the Kingsville VFC is anticipated to begin July 5th, staging for line up will remain the same as in past years. It is important that all individuals involved with each group receive the details from this instructional letter from their leader. One item of particular concern that is addressed in the letter is that participants *are not to return along the parade route while in progress*.

Check out our web site www.kingsvilleparade.org or www.facebook.com/KingsvilleParade for details regarding the parade as well as weather related updates on parade day. For additional copies, simply photocopy the enclosed entry or advertising form before submitting. As a reminder, *DEADLINE* for parade entries to be included in judging is Sunday, June 25th.

THANK YOU for your continued support!
Linda Alexander
2017 Parade Chairman
Phone: 410-592-7385

Enclosures